



July 2020

2Q20 SYNDICATE SUMMARY & OUTLOOK

The IPO and secondary markets, which had shut down with the rest of the country in late March to battle COVID-19 and had endured a challenging 1Q, roared back to life in 2Q. Activity was led by Technology and Healthcare IPOs and by Fortune 500 companies raising capital while operations -- and balance sheets -- were being devastated by the pandemic.

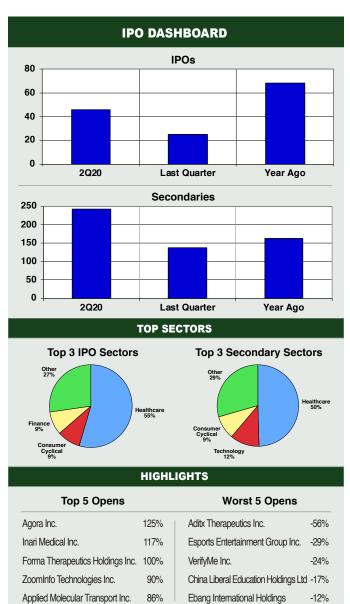
Quarter-to-quarter, IPO activity jumped 80% in 2Q. By the numbers, 46 companies raised funds through IPOs in 2Q20, up from 25 in 1Q20, though down from 68 in 2Q19, when the industry benefited from pent-up demand related to the Federal government shutdown and trade wars with China. Secondary offerings also shot higher in 2Q20, rising 74% quarter-over-quarter and 47% year-over-year.

High-quality companies came public in 2Q, and investors, suffering from pent-up demand and no doubt tired of the overhyped Unicorns that had issued stock in recent quarters, snapped them up. The ratio of positive issue-opens to negative issue-opens jumped to 5:1 in 2Q from 2:1 in recent quarters.

Investors favored industries that appear well positioned to thrive on the other side of the pandemic, such as Biotech, Medical Devices and Genetics in Healthcare, and Cloud-Based Connecting Platforms from the intersection of the Tech and Communication sectors.

(continued on next page)





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Starting with Tech, investors bid aggressively for the Real-Time Engagement Platform-as-a-Service company Agora Inc. (API), which opened 125% above its issue price in a deal led by Morgan Stanley and BofA Securities; the cloud-based marketing platform company ZoomInfo Technologies Inc. (ZI), which was up 90% at the open and was led by JPMorgan, Morgan Stanley, Credit Suisse, Barclays Capital and BofA Securities; and Vroom Inc. (VRM), which operates an ecommerce platform, was up 81% and was brought public by Goldman Sachs, BofA Securities, Allen & Co. Inc. and Wells Fargo Securities.

Investors also had intense interest in innovative Healthcare companies such as Inari Medical Inc. (NARI), which was up 117% at the open in a deal led by Morgan Stanley and BofA Securities; Forma Therapeutics Inc. (FMTX), which was up 100% and led by Jefferies & Co., SVB Leerink and Credit Suisse; and Applied Molecular Transport Inc. (AMTI), which was up 86%, and was led by BofA Securities, Jefferies and SVB Leerink.

BofA Securities issues had the best returns in 2Q20, based on our analysis of the underwriters. BofA Securities was a syndicate leader for 15 issues that, on average, opened 46% above the offering price. Jefferies & Co. was second, with 15 issues that, on average, opened up 32%. Morgan Stanley, Credit Suisse and Citigroup also worked on at least 10 deals that, on average, opened up at least 20%. Full details on the underwriter performance are in Table 4 of this report.

But not every company that is seemingly well positioned for the post-pandemic world rewarded investors. Esports Entertainment Group Inc. (GMBL), an on-line gambling platform that looked promising as Las Vegas was closed, opened 29% below its offering price in a deal led by Maxim Group and Joseph Gunnar Co. VerifyMe Inc. (VRME), which offers technology solutions specializing in brand protection, counterfeit protection and track and trace, opened 24% below its offering price in a deal also led by Maxim Group and Joseph Gunnar Co. Finally, Aditx Therapeutics, a Healthcare company focusing on the immune system, opened 56% below its offering price in a deal led by Dawson James Securities.

The Unicorn trend appears to be winding down. Only four Unicorns (privately held companies valued above \$1 billion by venture capitalists) came public in 2Q: ZoomInfo Technologies and Vroom Inc., which we detailed earlier; and Kingsoft Cloud Holdings (KC) and Dada Nexus Ltd. (DADA). All were successful -- up on average 50% -- in contrast to the poor receptions in recent quarters for formerly high-flying but unprofitable companies such as Lyft Inc. (LYFT), Uber Technologies Corp. (UBER), SmileDirectClub (SDC) and WeWork, which never got off the ground. Looking ahead, we do not expect much investor appetite for cash-burning Unicorns in 2020.

IMPORTANT IPO THEMES FOR 202	0
Cloud-Based Connecting Platform Companies	Positive
Biotech Companies	Positive
Secondaries/Convertibles	Positive
Unprofitable Unicorns	Negative
2nd Wave COVID-19	Negative

But if demand for Unicorns is winding down, demand for Secondaries is picking up. During 2Q, capital was raised by established companies from struggling industries such as Airlines (American Airlines, Southwest Airlines, United Airlines Holdings); Cruise Lines (Carnival Corp., Norwegian Cruise Lines); Restaurants (Brinker International, Darden Restaurants, Dave & Buster's Entertainment); Energy (Oneok Inc., Eversource Energy); and Telecom (T-Mobile USA). The cooler company YETI Holdings held two secondary offerings in the quarter; perhaps everyone is going camping.

We have noticed a trading pattern emerge on some of the more beaten-down stocks. For example, the LUV shares of Southwest Airlines were down 50% from 52-week highs when the company priced a Secondary at a further 4% discount to the prior-day's closing price. By the end of the day the Secondary was issued, the LUV shares had risen 5%. This is a pattern we also saw with Brinker International (EAT) and BlackRock (BLK).

The stock-market environment (a key indicator for IPOs) settled down a bit compared to a volatile 1Q, as the country moved out of a national shelter-in-place phase and states started to reopen their economies. The Federal Reserve has stepped up to support markets, with numerous programs backstopping everything from money market mutual funds to corporate bonds. Congress and the Trump administration are likely to agree on another fiscal stimulus plan this summer (on top of \$3 trillion already spent) to further support the economy ahead of the fall presidential election. The Argus economics team forecasts two quarters of deep recession in 2Q20 and 3Q20, before the economy starts to grow again in 4Q20. That also assumes a second wave of COVID-19 does not materialize and send the entire country -- including the IPO markets -- back to shelter-at-home status.

We have not been particularly surprised by the comeback in IPOs and Secondaries. As we noted in our 1Q report, raising and allocating capital are among the nation's core competencies, and the country is a global leader in the industry. We had expected that Secondaries would come back strong, as companies from hard-hit industries such as Travel, Retail, Restaurants and Energy look to raise capital. Also as expected, investors are again eager to snap-up Biotech and Genetic companies. Looking ahead, the IPO pipeline is up from recent quarters, with about 115 companies having filed with the SEC.

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In addition, there are some promising blockbuster Unicorns in the pipeline, including autonomous driving company Waymo, which had been valued at \$30 billion prior to the onset of Covid-19; analytics/Big Data company Palantir, which had been valued at \$12.2 billion; and Stripe, a credit card processing company serving websites, which had been valued at \$36 billion. These companies by now likely have learned from Uber and others that they should be showing profit projections and offering better ownership terms during their roadshows.

In the tables on the following pages, we highlight select companies that our team of analysts thinks may be poised to enter the IPO markets at potentially attractive prices.

Table 1 features the Argus Top 20 Promising Potential IPO candidates. This list has been selected from companies that have already filed S-1s with the SEC. It is based on factors that Argus believes are important for success in an IPO, including sales and earnings growth, a clean balance sheet, brand names, attractive industries, and experienced management/ownership.

Table 2 is our Top 20 Unicorns. This list includes companies in emerging industries such as cybersecurity and Big Data analytics, as well as companies whose investors include well-known groups such as Kleiner Perkins and Andreessen Horowitz.

Table 3 shows the performance of the largest 2Q IPOs, and Table 4 is our ranking of underwriters, based on deals done and performance generated.

John Eade, President, Argus Research Jasper Hellweg, Security Analyst

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Table 1. Argus Top 20 Promising Potential IPO Candidates

Company	Underwriters	Industry	Notes	S-1 Filing Date
4D Molecular Therapeutics, Inc.	Goldman Sachs & Co. LLC; Evercore ISI; William Blair; Chardan	Healthcare	Development stage precision gene therapy company dedicated to the discovery of targeted therapies based on next-generation AAV vectors.	9/30/19
ACell, Inc.	UBS Investment Bank; Barclays; RBC Capital Markets; SunTrust Robinson Humphrey	Healthcare	Regenerative medicine company focused on the development, manufacture and sale of products primarily used in the treatment and management of wounds and the reinforcement of soft tissue surgical defects.	6/26/20
ALX Oncology Holdings Inc.	Jefferies; Credit Suisse; Piper Sandler; Cantor; LifeSci Capital	Healthcare	Clinical stage immuno-oncology company fo- cused on helping patients fight cancer by devel- oping therapies that block the CD47 checkpoint pathway and bridge the innate and adaptive immune system.	6/26/20
Atotech Limited	Citigroup; Credit Suisse; BofA Securities; J.P. Morgan; Barclays; Deutsche Bank Securities; Jefferies; RBC Capital Markets; UBS Investment Bank; Baird; BMO Capital Markets; HSBC	Chemicals	Leading global provider of specialty electroplating solutions delivering chemistry, equipment, and service for high-growth technology applications.	3/9/20
CDP Holdings, Ltd	BofA Securities; Citigroup; Haitong International	Technology	CDP is a leading human capital management, or HCM, service provider that has been transforming how organizations manage human capital in China.	11/15/19
Centrexion Therapeutics Corporation	Credit Suisse; SVB Leerink	Healthcare	Clinical stage biopharmaceutical company focused on the development and commercialization of non-opioid and non-addictive therapies for chronic pain.	12/23/19
CloudMinds Inc.	Citigroup; Credit Suisse; J.P. Morgan; UBS Investment Bank	Technology	Provider of an end-to-end cloud robot system, capable of operating a massive number of intelligent and secure robots simultaneously.	9/12/19

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Table 1. Argus Top 20 Promising Potential IPO Candidates (continued)

Company	Underwriters	Industry	Notes	S-1 Filing Date
Cole Haan Inc.	BofA Securities; Morgan Stanley; J.P. Morgan; Goldman Sachs; Jefferies & Co.; Baird; Cowen and Company; Piper Jaffray; Stifel	Consumer Discretionary	Global lifestyle brand with innovative footwear and accessories.	2/14/20
Fathom Holdings Ltd.	Roth Capital Partners	Real Estate	Cloud-based, technology-driven platform-as- a-service company operating in the real estate industry.	6/16/20
Fortis Minerals LLC	Credit Suisse; Goldman Sachs; Barclays Capital; Citigroup; J.P. Morgan; RBC Capital Markets; Scotia Howards Well; UBS Investment Bank; Wells Fargo Securities; Raymond James; Simmons Energy; Tudor, Pickering, Holt & Co.	Materials	Mineral acquisition company focused on purchasing mineral interests and overriding royalties in the premier oil and gas plays of the United States.	9/27/19
GoHealth, Inc.	Goldman Sachs; BofA Securities; Morgan Stanley; Barclays Capital; Credit Suisse; Evercore ISI; RBC Capital Markets; William Blair; Cantor; SunTrust Robinson Humphrey	Financial	Facilitator of a U.Sbased health insurance marketplace designed to help individuals find the best health insurance plans for their specific needs.	6/19/20
Meili Auto Holdings Ltd	UBS Investment Bank; Deutsche Bank Securities; Nomura; CICC; Needham & Company; Tiger Brokers	Financial	A leader in China's used car financing market, focusing on facilitating loans from financial institutions to prime borrowers in used car transactions.	10/30/19
nCino Inc.	BofA Securities; Barclays Capital; KeyBanc Capital Markets; ST/Robinson Humphrey; Piper Sandler; Raymond James; Macquarie Capital	Healthcare	A global provider of cloud-based software for financial institutions.	6/22/20
Nkarta, Inc.	Cowen; Evercore ISI; Stifel; Mizuho Securities	Healthcare	Biopharmaceutical company focused on the discovery, development and commercialization of allogeneic, off-the-shelf engineered natural killer, or NK, cell therapies to treat cancer.	6/19/20

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Company	Underwriters	Industry	Notes	S-1 Filing Date
PCI Media, Inc.	Roth Capital Partners	Communication Services	A media company that creates content for commercials, television series, digital and social media, experiential and influencer platforms and virtual reality (VR) and augmented reality (AR) experiences.	6/6/19
Poseida Therapeutics Inc.	BofA Securities; Piper Sandler; William Blair	Healthcare	"Clinical stage biopharmaceutical developing next generation cell and gene therapeutics.	6/19/20
Procore Technologies Inc.	Goldman Sachs; J.P. Morgan; Barclays Capital; Jefferies & Co.; Canaccord Genuity; KeyBanc Capital Markets; Oppenheimer & Co.; Piper Sandler; Stifel; William Blair	Technology	Provider of cloud-based construction management software.	2/28/20
Quhuo Limited	Roth Capital Partners; Valuable Capital Limited; Tiger Brokers	Technology	The largest workforce operational solution platform in China as measured by the number of average monthly active workers in 2019. The company provides end-to-end operational solutions to blue-chip on-demand consumer service businesses in industries with significant e-commerce exposure.	6/4/20
Trean Insurance Group Inc.	J.P. Morgan; Evercore ISI; William Blair; JMP Securities	Financial	Provider of products and services for the specialty insurance market. Primarily focused on specialty casualty markets, such as niche workers' compensation markets and small- to mid-sized specialty casualty insurance programs.	6/19/20
US LBM Holdings Inc.	Barclays Capital, Credit Suisse, RBC Capital Markets, Citigroup, SunTrust Robinson Humphrey, Wells Fargo Securities, Baird, Stephens Inc., William Blair	Materials	Leading distributor of specialty building materials.	11/26/19

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Table 2. Top 20 Unicorns

Company	Industry	Total Valuation	Notes
Airbnb	Hospitality	\$18B	Leader in the sharing economy. Investors include Andreessen Horowitz, Kleiner Perkins, Greylock Partners, Sequoia. Estimates for the company's valuation are as high as \$40 billion, assuming an IPO in 2019.
Ant Technology Group Co.	Consumer Finance	\$150B	Online payment service provider in China. Investors include China Investment Corporation and National Social Security Fund (NSSF).
Beike Zhaofang	Technology / Real Estate	\$14B	Online real estate brokerage platform in China; offers VR viewings of its listings. Investors include Tencent Holdings.
Bitmain	Hardware/China	\$12B	A bitcoin miner and designer of ASIC chips. The company also operates Antpool, historically one of the largest bitcoin mining pools.
ByteDance	Consumer Web	\$75B	Parent company of Chinese news platform TouTiao and short video platform TikTok. Investors include Primavera Capital Group, KKR & Co, Softbank, General Atlantic.
DiDi Chuxing	Transportation/China	\$56B	Taking on the Taxis, in China. Investors include Alibaba, Tencent Holdings, Temasek Holdings.
DJI	Aerospace	\$15B	DJI Innovations is a Chinese company that produces commercial and recreational unmanned aerial systems. Investors include Sequoia Capital, Accel Partners.
DoorDash	Transportation	\$16B	On-demand delivery service that connects customers with local businesses. Investors include T. Rowe Price, Fidelity, Durable Capital Partners, Darsana Capital Partners.
Epic Games	Gaming	\$15B	American video game development company that creates games, such as Fortnite, and offers its game engine technology to other developers. Investors include Tencent Holdings, Vulcan Capital, Kohlberg Kravis Roberts & Co.
Grab	Transportation	\$14.3B	Southeast Asia's ride-hailing platform. Investors include Vertex Ventures, GGV Capital, Tiger Global Management, SoftBank Capital, Didi Chuxing.
Kuaishou	Technology	\$18B	One of the world's leading short video social platforms, boasting more than 200 million daily active users. Investors include Morningside Venture Capital, Tencent Holdings, Sequoia Capital China, YF Capital, Boyu Capital.

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Table 2. Top 20 Unicorns (continued)

Company	Industry	Total Valuation	Notes
Lu.com	Consumer Finance	\$39.4B	Shanghai Lujiazui International Financial Asset Exchange ("Lufax") is an online marketplace for trading of financial assets. Investors include BlackPine Private Equity Partners, COFCO, Primavera Capital.
Palantir	Analytics/Big Data	\$12.2B	Focus on Cybersecurity. Investors include In-Q-Tel, Akkadian Ventures, Founders Fund, Kortschak Investments.
Paytm (One97 Communications)	Ecommerce/India	\$16B	Paytm offers mobile payment and commerce services to millions of mobile consumers through India's most widely deployed telecom applications cloud platform. Investors include Sapphire Ventures, Ant Financial, Alibaba, Intel Capital, SoftBank, Berkshire Hathaway.
Samumed	Healthcare	\$12B	Samumed, LLC engages in medical research and development for tissue-level regeneration. It develops small molecule drug by using assays and screens for the treatment of degenerative diseases, regenerative medicine, and oncology. Investors include Gary Cohn, Starling Group, Vickers Venture Partners, IKEA Green Tech.
Space Exploration Technologies	Aerospace	\$33.3B	Founded by Elon Musk to revolutionize space travel. Investors include Elon Musk, Founders Fund, Capricorn Venture Partners, Draper Fisher Jurvetson, Google, Valor Equity Partners.
Stripe	Consumer Finance	\$36B	Credit card processing for websites. Investors include Khosla Ventures, Lowercase Capital, capital, Tiger Global Management.
Waymo	Transportation / Al	\$30B	Autonomous driving technology development company. Investors include Silver Lake, Canada Pension Plan Investment Board; Mubadala Investment Company.
WeBank	Finance	\$21B	China's first online-only bank. Investors include Tencent Holdings.
Wish	E-Commerce	\$11.2B	Wish is a shopping app that connects consumers with thousands of global merchants who offer a range of products at a discount. Investors include Formation 8, GGV Capital, Founders Fund, DST Global, Temasek Holdings, General Atlantic.

Source: www.sharespost.com; cbinsights.com; The Billion Dollar Start-up Club; www.techcrunch.com; www.crunchbase.com; www.wsj.com; www.bloomberg.com; www.fool.com; www.pitchbook.com; Argus Research.

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Table 3. Performance of Largest 2Q IPOS

IPO Pricing Date	Offer Size (M)	lssuer Ticker	Issuer Name	Issue Price (\$)	1st Day Open (\$)	Open vs. Issue	Recent Price (\$)	Rec. Pr. vs. Issue
6/16/20	1960	RPRX	Royalty Pharma plc	\$28.00	\$44.00	57.1%	50.25	79.5%
6/3/20	1750	WMG	Warner Music Group Corp.	\$25.00	\$27.00	8.0%	31.33	25.3%
6/4/20	935	ZI	ZoomInfo Technologies Inc.	\$21.00	\$40.00	90.5%	50.98	142.8%
5/27/20	750	WPF.U	Foley Transimene Acquisition Corp.(U)	\$10.00	\$10.15	1.5%	10.51	5.1%
6/12/20	719	AZEK	The Azek Company	\$23.00	\$27.50	19.6%	31.15	35.4%
4/22/20	600	IPOC.U	Social Capital Hedosophia Holdings Corp. III(U)	\$10.00	\$10.05	0.5%	11.75	17.5%
5/14/20	500	JWS.U	Jaws Acquisition Corp.(U)	\$10.00	\$10.10	1.0%	10.43	4.3%
5/21/20	500	SLQT	SelectQuote Inc.	\$20.00	\$26.20	31.0%	25.27	26.4%
5/8/20	425	KC	Kingsoft Cloud Holdings Limited	\$17.00	\$20.37	19.8%	26.67	56.9%
6/5/20	424	LEGN	Legend Biotech Corp.	\$23.00	\$37.00	60.9%	40.03	74.0%
6/9/20	413	VRM	Vroom Inc.	\$22.00	\$40.00	81.8%	47.69	116.8%
6/17/20	375	TREB.U	Trebia Acquisition(U)	\$10.00	\$10.46	4.6%	10.38	3.8%
6/5/20	345	FOUR	Shift4 Payments Inc.	\$23.00	\$33.10	43.9%	37.52	63.1%
4/24/20	300	PCPL.U	CC Neuberger Principal Holdings I(U)	\$10.00	\$10.05	0.5%	10.46	4.6%
4/28/20	300	IPOB.U	Social Capital Hedosophia Holdings Corp. III(U)	\$10.00	\$10.15	1.5%	12.31	23.1%
4/30/20	300	FVAC.U	Fortress Value Acquisition Corp.(U)	\$10.00	\$10.05	0.5%	10.25	2.5%
5/6/20	300	SOAC.U	Sustainable Opportunities Acquisition Corp.(U)	\$10.00	\$9.90	-1.0%	10.00	0.0%
5/21/20	300	LGVW.U	Longview Acquisition Corp.(U)	\$10.00	\$10.00	0.0%	10.05	0.5%
6/9/20	300	HECCU	Hudson Executive Investment Corp(U)	\$10.00	\$10.10	1.0%	10.19	1.9%
6/5/20	264	DADA	Dada Nexus Limited	\$16.00	\$18.30	14.4%	20.90	109.0%

Data sources: Bloomberg, Triad Securities. Recent Prices as of 6/24/2020

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Table 4. Underwriter Performance

Underwriter	Number of Deals	Average Performance
BofA Securities	15	46%
Jefferies & Co	15	32%
Morgan Stanley	13	47%
Credit Suisse	13	28%
Citigroup	11	20%
Goldman Sachs	8	36%
Cowen and Company	7	45%
JP Morgan	7	36%
Wells Fargo Securities	5	68%
UBS Investment Bank	5	37%
Barclays Capital	4	37%
Raymond James	4	35%
Baird	3	34%
Roth Capital Partners	1	-1%

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